About the Quiet Corner Brief

Our mission, the towns we cover, how we track what's happening, and how local media, organizations and businesses can work with us.

What to know this week in the Quiet Corner, delivered every Monday.

Our mission

The Quiet Corner Brief is hyperlocal by design. Not regional headlines, not wire copy — the farmers markets, workshops and talks, family events, music and arts, town meetings, outdoor days and bakeries that make up an actual week in northeastern Connecticut.

Most of this already exists somewhere: a flyer on a corkboard, a post in a town Facebook group, a PDF buried three clicks into a town website. It scrolls past and it's gone. We gather it all in one place, on one site, where it stays findable — no algorithm deciding whether you see it, no doomscrolling to reach it.

One issue, every Monday. Every listing opened and verified before it's published, and anything we couldn't confirm is marked as unconfirmed rather than guessed at.

Towns we cover

Every town has its own page with events, markets, local businesses and a month calendar.

Ashford, CT	Brooklyn, CT	Canterbury, CT
Danielson, CT	Danielson Borough, CT	Eastford, CT
Hampton, CT	Killingly, CT	Lisbon, CT
North Grosvenordale, CT	Plainfield, CT	Pomfret, CT
Pomfret Center, CT	Putnam, CT	Scotland, CT
Sterling, CT	Willimantic, CT	Woodstock, CT

How we track what's happening

Town and city calendars, agendas and meeting notices, read week by week.

Library, museum and historical society calendars across the region.
Farmers market schedules and vendor announcements through the season.
Venue, church, club and nonprofit pages for music, talks and family events.
Reader tips sent through the site — a real person reads every one.

Corrections are welcome and we publish them, through the contact form at quietcornerbrief.com/contact.

What we measure

Sponsors get a plain monthly summary of how their section performed. We publish real numbers only — no estimates, no inflated reach.

Page views by page, so a sponsor knows how many people saw their section.
Tip and listing submissions, broken down by town and category.
Share clicks — how often readers pass an issue along.
Which towns and which kinds of listings readers search for most.

Sponsorship and pricing

Five spots, one business each. No banners, no pop-ups — your name and link sit on the section readers already use, and the editorial picks stay ours.

Weekend Planner presenter	**$125 / month**
Top of the homepage, every week	
Six hand-picked things to do, presented by one business.	

Jobs and hiring	**$60 / month**
Useful this week — homepage and Useful page	
Seen by people looking for work and by employers hiring locally.	

Services and deadlines	$60 / month
Useful this week — homepage and Useful page	
Residents handling town business, permits, taxes and household needs.	

Markets and local food	$60 / month
Useful this week — homepage and Useful page	
Market shoppers, farm stand regulars, bakers and food makers.	

Volunteer and community	$60 / month
Useful this week — homepage and Useful page	
Neighbors looking to pitch in, and the groups that need them.	

Add-ons

Local business spotlight	$150 one-time
Optional add-on	
A longer written feature on one business, published in the issue and kept on the site.	

Video on a posting	$50 one-time
Optional add-on	
Add a short video — a walkthrough, a bake, an introduction — to a listing or a sponsored spot.	

Launch rates while the Brief is growing — flat monthly rate per spot, no contract, cancel anytime. Free listings stay free: any local business, market or organization can be listed at no cost, and free listings and sponsored placements are always labelled so readers know the difference.

What a business gets

A free listing, clearly labelled Any local business, market or organization can be listed at no cost. Free listings and sponsored placements are always labelled so readers know the difference.	**A presence people can actually find** Plenty of good local businesses have no website, or one that never surfaces in search. A listing here gives them a findable page tied to their town.
Your story, not just your hours Tell people how you started, what you make, and why it's worth the drive. That's the part a directory listing never carries.	**Video on your posting** Add a short video to a listing or a sponsored spot — a walkthrough, a bake, an introduction.
Local business spotlight A longer written feature on one business, published in the issue and kept on the site.	**We bring the traffic** We run Facebook and Google ads pointing at the Brief, so listings and sponsored spots get in front of people who don't already follow you.

Media contact and assets

For interviews, quotes, event partnerships or reprints, send it to the contact form at quietcornerbrief.com/contact — a real person reads every one. You can also email media@quietcornerbrief.com. You're welcome to link to any page on the site.

Site and latest issue	quietcornerbrief.com
Press kit page	quietcornerbrief.com/press
Logo seal (SVG)	quietcornerbrief.com/favicon.svg
Share image, 1200 × 630 (JPG)	quietcornerbrief.com/share-image.jpg